

Presenters



Karen Fortuna, Ph.D., M.S.W.

Dartmouth College



Vincent Caimano, Ph.D.
Peer Support Solutions





Radical Innovations in Digital Peer Support

Karen L. Fortuna, PhD, LICSW Assistant Professor Department of Psychiatry, Dartmouth College









Agenda

- 1. Service Delivery Benefits of Digital Peer Support for Mental Health and Substance Use Challenges
- 2. Effectiveness of Digital Peer Support for Mental Health and Substance Use Challenges
- 1. Digital Peer Support Technologies Available
- 1. Challenges of Digital Peer Support
- 2. Peer and Academic Partnership
- 1. Digital Peer Support Certification
- 1. Peer Support Smartphone App Database

Benefits of Digital Peer Support

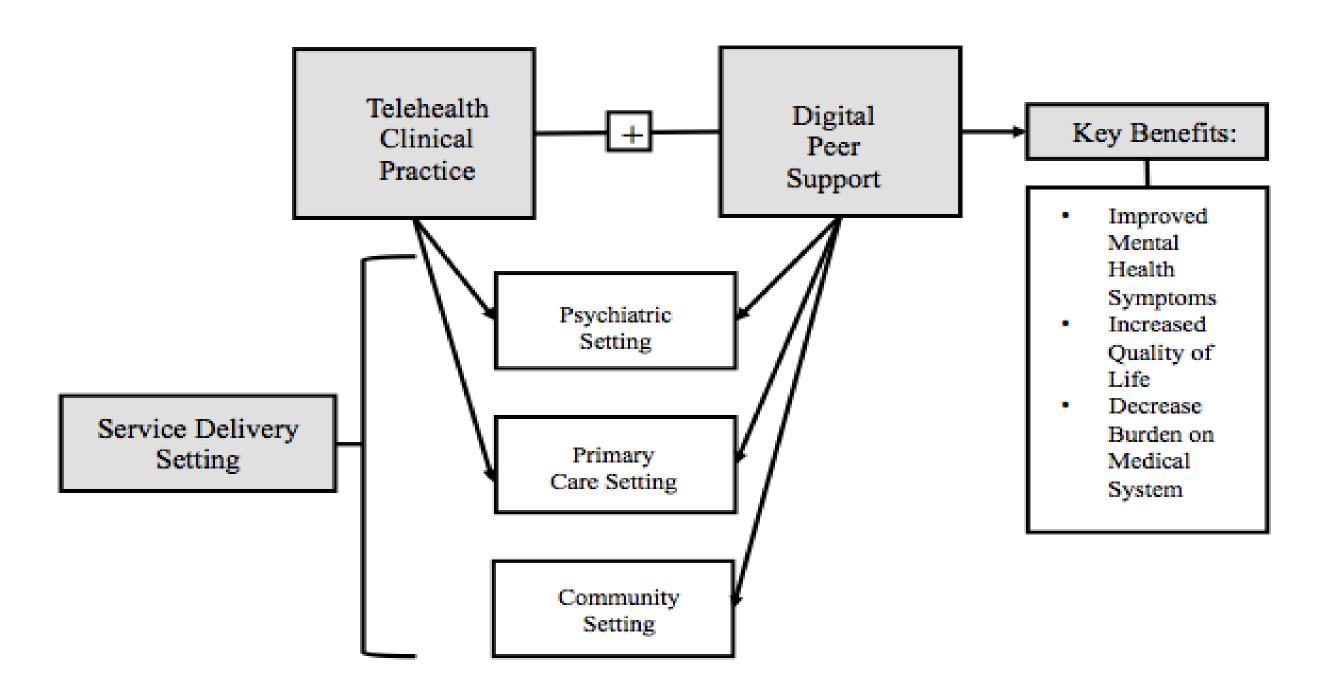
- Origins began in 2005 in the United States;
- No geographical limitations;
- No time limitations;
- Engages service users in digital mental health outside of clinical environments;
- Expands the reach of peer support services;
- Increases the impact of peer support without additional inperson sessions; and
- Can access hard-to-reach groups—rural residents, home-bound adults, etc.

 Fortuna, KL, et al. (2020). Digital Peer Support M

Fortuna, KL, et al. (2020). Digital Peer Support Mental Health Interventions for People With a Lived Experience of a Serious Mental Illness: Systematic Review. *JMIR: Mental Health*, 7 (3), e16460

Benefits of Digital Peer Support

Augmentation of Tradition Clinical Practice through Digital Peer Support



Fortuna, KL, et al. (2020). Digital Peer Support Mental Health Interventions for People With a Lived Experience of a Serious Mental Illness: Systematic Review. *JMIR: Mental Health*, 7 (3), e16460

Is Digital Peer Support Effective?

Digital peer support studies have established support for the feasibility, acceptability, and preliminary effectiveness with regard to....

- Enhancing hope, quality of life, empowerment, social support, and recovery;
- Enhancing functioning;
- Reducing symptoms; and
- Improving engagement in services.

Is Digital Peer Support Effective?

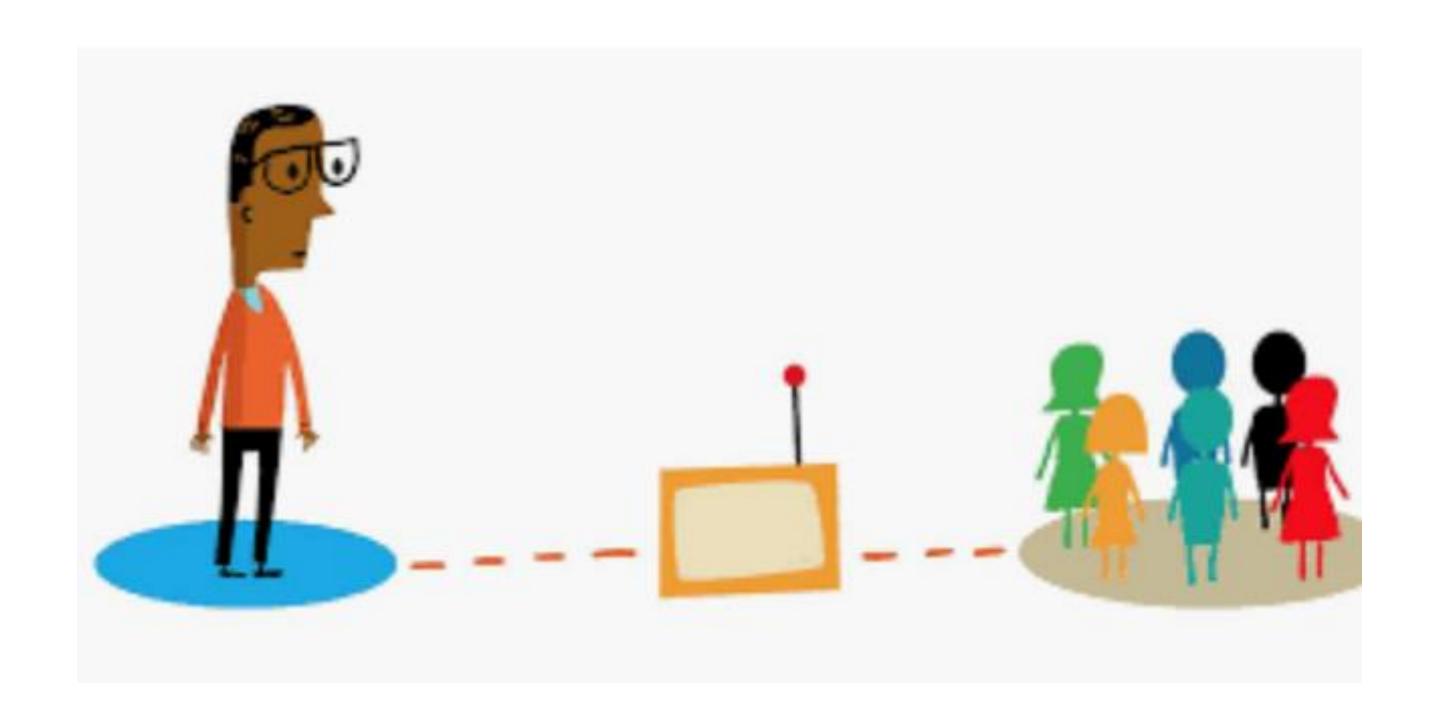
Digital peer support studies have established support for the feasibility, acceptability, and preliminary effectiveness with regard to....

Substance Use Challenges

- Reductions in risky substance use;
- High levels of satisfaction and perceived benefit;
- Engagement in services.



Technology is a Means for Human Connection



Fortuna, KL, et al. (2020). Digital Peer Support Mental Health Interventions for People With a Lived Experience of a Serious Mental Illness: Systematic Review. *JMIR: Mental Health*, 7 (3), e16460

The Role of Peer Support Specialists in the Digital Era

Enhancing Standards and Principles in Digital Mental Health With Recovery-Focused Guidelines for Mobile, Online, and Remote Monitoring Technologies

Karen L. Fortuna, Ph.D., M.S.W., Robert Walker, M.S., C.O.A.P.S., Daniel B. Fisher, M.D., Ph.D., George Mois, L.M.S.W., Stephanie Allan, M.A., Patricia E. Deegan, Ph.D.



Before the 1970s, the notion that people diagnosed as having a mental health condition could manage symptoms and return to work, school, and a full life in the community was not widespread. Through advocacy efforts by people with lived experience of a mental health condition, recoveryfocused care has become a fundamental part of mental health service delivery across the globe (1) and is considered a complementary approach to traditional biomedical psychiatric care (2). Digital mental health interventions should embrace multiple dimensions of health. People with lived experience of a mental health condition commonly present with other difficulties such as health conditions, substance use issues, and lack of social support—all of which affect overall health. Mental health recovery is not a singular task of monitoring and addressing psychiatric symptoms; rather, recovery involves addressing the complex interaction between an individual's biological, psychological, and sociocultural

Challenges of Digital Peer Support

Journal of Technology in Behavioral Science https://doi.org/10.1007/s41347-020-00138-7

Certified Peer Specialists' Perspective of the Barriers and Facilitators to Mobile Health Engagement



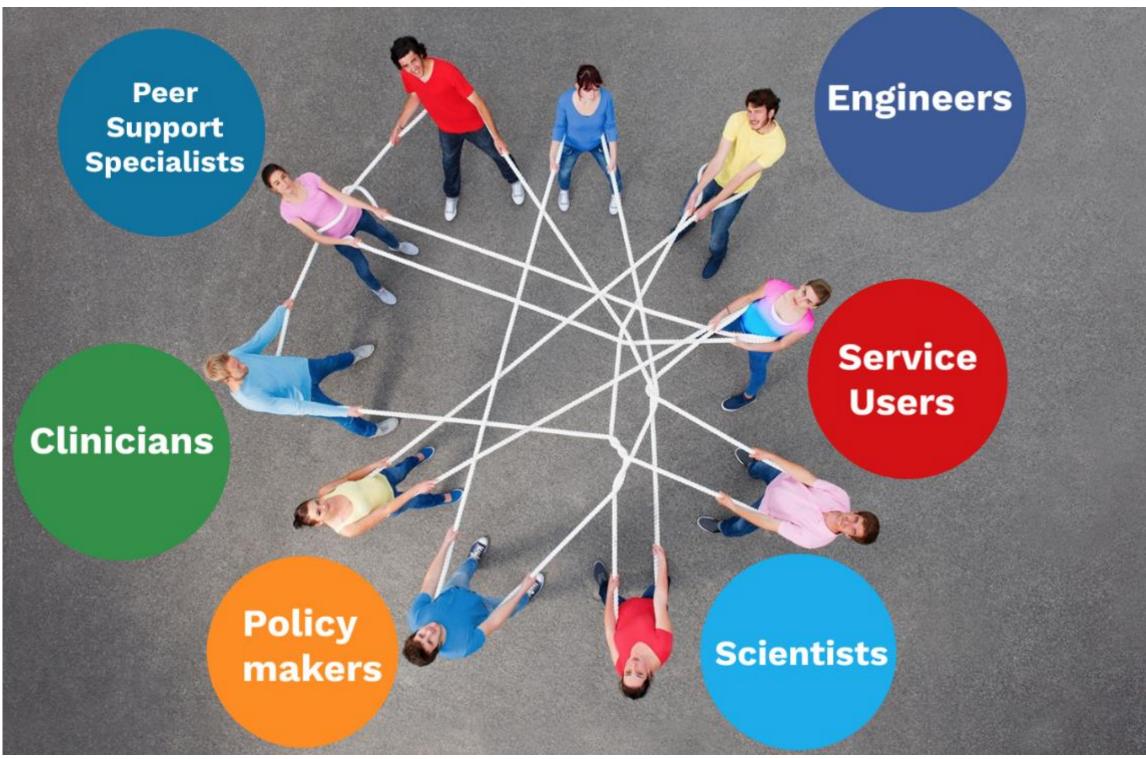
Karen L. Fortuna ¹ · Anjana Muralidharan ² · Carly M. Goldstein ³ · Maria Venegas ⁴ · Joseph E. Glass ⁵ · Jessica M. Brooks ⁶

Received: 13 November 2019 / Revised: 17 March 2020 / Accepted: 6 April 2020 © Springer Nature Switzerland AG 2020

Abstract

This study examined certified peer specialists' perceptions of the barriers and facilitators to mobile health (mHealth) engagement. A total of 267 certified peer specialists from 38 states completed an online survey. Of this sample, 74 certified peer specialists completed open-ended questions. Data were analyzed from the 74 respondents who responded to open-ended questions. Certified peer specialists identified previously unidentified facilitators including the augmented use of certified peer specialists in combination with mHealth to improve engagement. One emerging theme identified was the belief that mHealth interventions may promote social isolation if not designed appropriately. Certified peer specialists appear to prefer using tablets instead of smartphones. Integrating certified peer specialists' perspectives of barriers and facilitators to mHealth engagement may promote initial and sustained mHealth engagement among consumers with serious mental illness. Future research using implementation science frameworks should examine these previously identified barriers and facilitators to mHealth engagement as correlates and/or predictors of engagement among service users.

Peer-Academic Partnership



Fortuna, K et al. Application of Community-Engaged Research to inform the Development and Implementation of a Peerdelivered Mobile Health Intervention for Adults with Serious Mental Illness. *JMIR: Journal of Participatory Medicine* 2019;11(1):e12380

Partnership is based on collaboration, engagement, shared decision-making, principles of reciprocal relationships, co-learning, partnership, trust, transparency, and honesty

Planning the Study

- -Intervention development
- -Developing research question
- -Determining outcomes
- -Implementation considerations

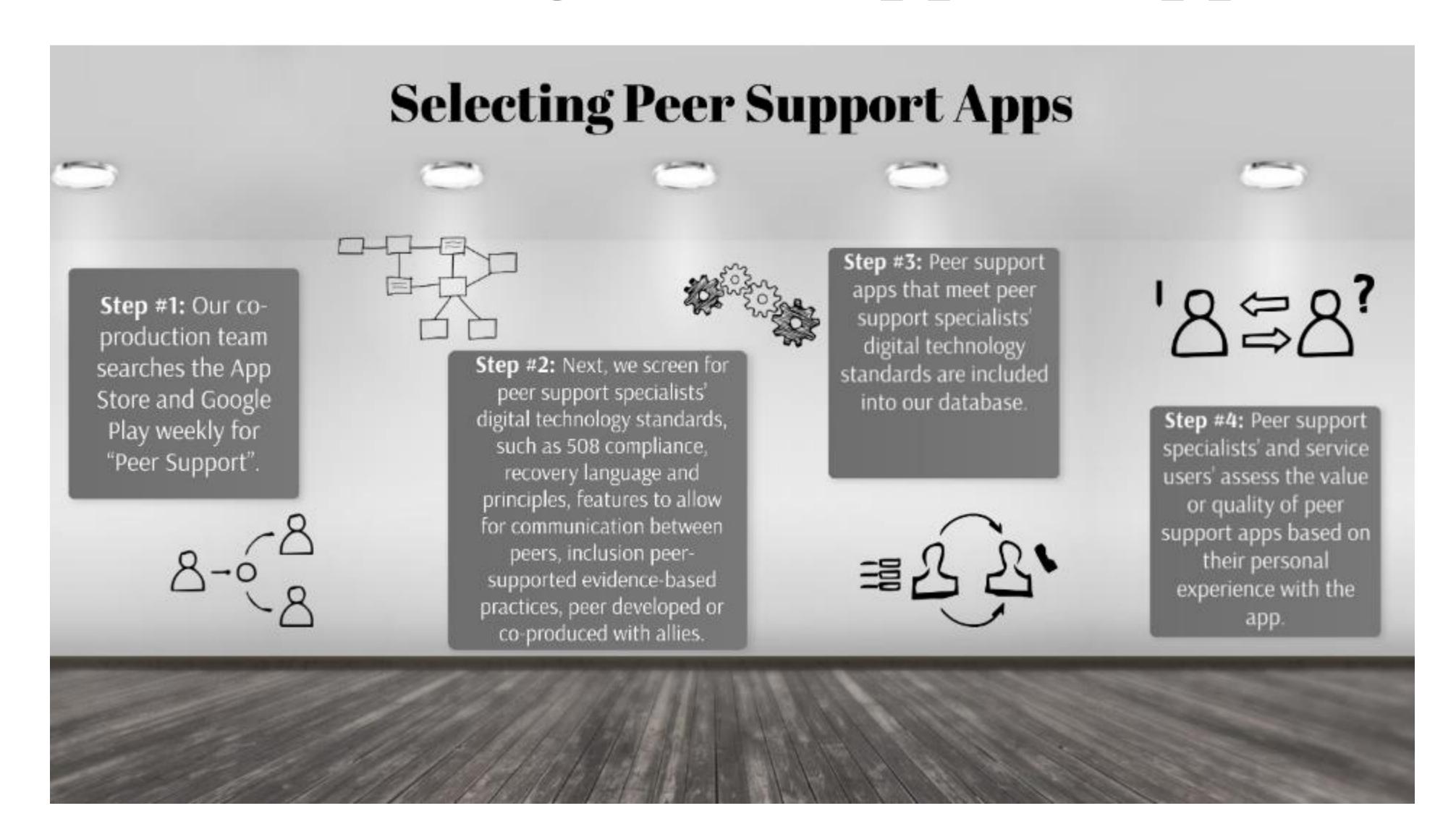
Conducting the Study

- -Recruitment
- -Retention
- -Intervention delivery

Disseminating Results

- -Social media, blogs, newsletters
- -Presentations at local and nationals organization, provider and academic conferences

Selecting Peer Support Apps

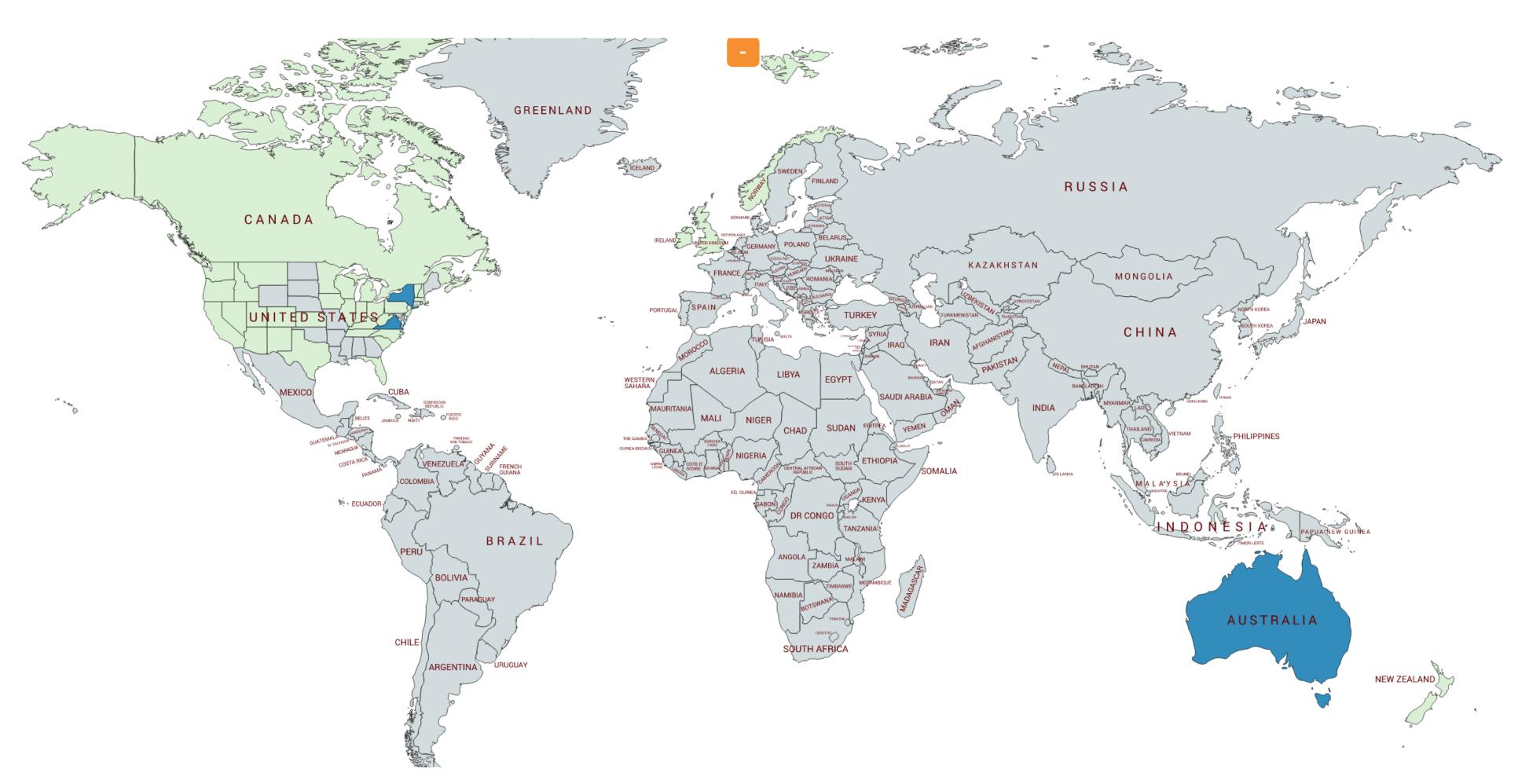




The Digital Peer Support Certification has been found to an effective knowledge translation training that has shown to increase peer support specialists' knowledge, confidence, and capacity to use digital peer support in practice.

Fortuna, K et al. Strategies to Impact Peer Support Specialists' Capacity to Use Digital Peer Support Technology. (under review).

1,550 Peer Support Specialists Trained



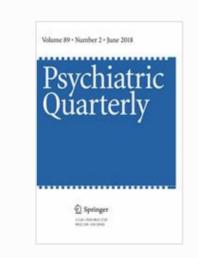
http://digitalpeersupport.org/certification/

Phase 1 (2 Days) Digital communication Technology literacy and usage skills Education Audit and Audit and and Feedback 1 Feedback 2 Simulation Training Session Digital peer support technologies Program 2 Month 1 Month · Two consecutive day Completion 90 Minutes Session 15 Minute Session training Organizational policies and compliance issues Individual Meeting Group Setting 16 Hours PI lead sessions Digital crisis intervention Privacy and confidentiality Key Synchronous Support Asynchronous Support Phase 2 (3 Months)

Figure 1. Digital Peer Support Certification Process

Fortuna, K et al. Strategies to Impact Peer Support Specialists' Capacity to Use Digital Peer Support Technology. (under review).

Iterative Intervention Co-Design



Psychiatric Quarterly

June 2018, Volume 89, <u>Issue 2</u>, pp 293–305 | <u>Cite as</u>

Feasibility, Acceptability, and Preliminary Effectiveness of a Peer-Delivered and Technology Supported Self-Management Intervention for Older Adults with Serious Mental Illness

Authors	Authors and affiliations		
Karen L. Fortuna ☑, Peter R	. DiMilia, Matthew C. Lohman, Martha L. Bruce, Cynthia D. Zubritsky, Mitch R. Halaby,		
Robert M. Walker, Jessica M. I	Brooks, Stephen J. Bartels		

Smartphone app may help older adults manage serious mental illness and chronic health conditions

New study in The American Journal of Geriatric Psychiatry indicates that middle-aged and older adults have the potential to use tailored smartphone interventions to self-manage their illness



Philadelphia, PA, August 15, 2017

The use of new technologies in geriatric psychiatry shows promise for advancing personalized medicine and improving patient care. A new study in *The American Journal of Geriatric Psychiatry* describes the successful adaptation of an integrated medical and psychiatric self-management intervention to a smartphone application for middle-aged and older adults with serious mental illness.



Innovative Apps Connect Elderly to Psychiatric Care

Smartphone technology offers wide-ranging opportunities for delivering essential interventions directly to patients, making treatment more efficient and, in some cases, more effective.

MEDSCAPE.COM



Virtual Delivery of Effective Peer Support Services

Mental Health America Webinar

Technology and Peer Support: Trends and Opportunities

May 26th, 2020

Vincent F. Caimano, Ph.D.

Co-Founder & CEO
Peer Support Solutions
vcaimano@peersupportsolutions.com
(818) 430-3414

About Peer Support Solutions

Pioneering provider of video-based

- Peer support groups since 2009
- Peer coaching
- One-on-one peer connections
- Deidentified summary data analytics

Peer Support is at our core

- We help bring together people with common needs to help each other
- We have groups that help with Behavioral Health, Chronic Illnesses and Rare Diseases



What We Do

We assist individuals, non-profit organizations and healthcare providers to engage in or offer peer support

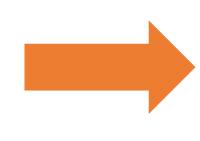
- Efficiently
- Confidentially and conveniently
- With measurable satisfaction and effectiveness

We help individuals in over 130 countries

- Tens of thousands participants
- 700+ monthly meetings

We do this via our purpose-built, video and text-based apps









Our 3rd Generation Technology

Convenient

Accessible on desktop and mobile devices

Compliant

- HIPAA
- Section 508
- FDA compliant device

Process Patent Pending

- Predictive analytics
- Unique approach of recording real-time health data
 - Patient and observer perspective
 - Easily available and understandable to clinicians
- Measure changes in patient symptoms, effectiveness of medications, and adherence to treatment

Confidential

Participants can be anonymous

Configurable

- Branded content, white label solution
- Any meeting format

Measurement-Oriented

- Many data capture options
- Outcome tracking and progress feedback
- Analysis and research functionality



The Growing Family of PSS Organizations and Services

























































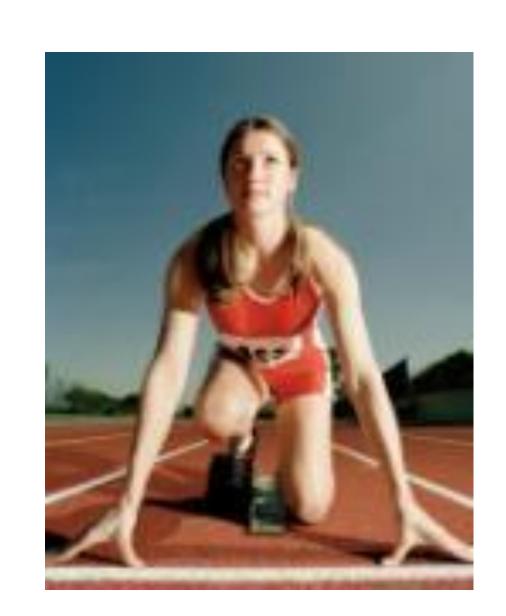




Meeting Overview

1. Meeting Start-up

- 1. Meeting Guidelines
- 2. Check-in
- **Today's Topic:** Stress Management
- 3. Sharing / Supporting
 - 1. Talk Time
 - Self-Care Planning / Close



PSS Outcomes

2015 Survey of Depression Recovery Groups participants, N=142

Evaluation Criteria	Before	After	CHANGE
Moderately to severely depressed	73.2%	48.6%	34%
Urgent care for depression, bipolar or anxiety	24.6%	12.7%	48%
Emergency room for depression, etc.	28.2%	14.4%	49%
Hospitalized for depression, etc.	32.4%	9.9%	69%

Participant Satisfaction

Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	
The group leader see	emed warm, supportive	e, and concerned.			
38 (2%)	19 (1%)	44 (2%)	312 (16%)	1515 (79%)	95%
I had an opportunity	to talk about the probl	ems that are bothering	me.		001
42 (2%)	26 (1%)	123 (6%)	384 (20%)	1340 (70%)	90%
l learned some new	I learned some new ways to deal with my problems.				
54 (3%)	55 (3%)	253 (13%)	570 (30%)	987 (51%)	81%
I believe the meeting	was helpful to me.				00%
42 (2%)	48 (3%)	104 (5%)	514 (27%)	1197 (63%)	90%
I intend to use what I learned in today's meeting.					
38 (2%)	26 (1%)	202 (11%)	544 (28%)	1103 (58%)	86%
I would recommend this service to others					
29 (2%)	12 (1%)	56 (3%)	319 (17%)	1456 (78%)	95%



The WHey Peers! Platform

- PSS's 3rd generation platform
- Adds
 - Text-based confidential peer support
 - Progress tracking tools
- Flexible, easy to use
- High quality interactions
 - Certified / licensed peer supporters
 - Organization sponsored services
- Helps organizations to measure the impact of their services



Real Humans. Real Help. Real Time

Hey Peers is a video chat app that allows people to safely browse and join peer support conversations and meetings.

Get Started

Hey Peers!







NAMI Billings, a NAMI Affiliate founded in 1995 in Billings, Montana, is dedicated to helping and supporting volunteer grassroots leaders as they raise awareness about mental health conditions and provide local education, advocacy and support group programs for those living with mental challenges and the loved ones who care for them. NAMI Billings provides all services FREE OF CHARGE due to the generosity of the Billings community.

Have questions?

NAMI Billings

Visit website



Group Leaders

Resource Library

Group_Guidelines.jpeg

Emotional Stages.jpeg

Principles of Support.jpeg

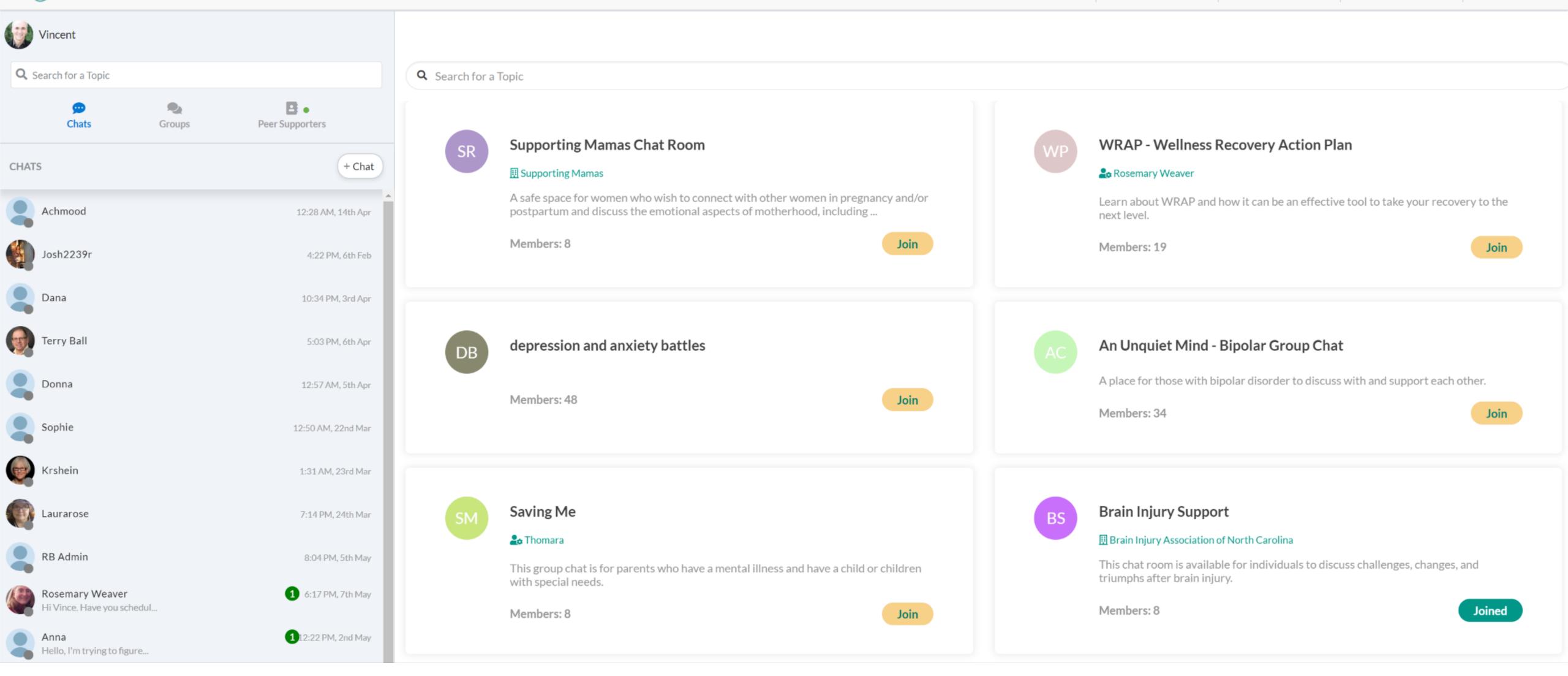
Calendar List today back next May 2020 month week Tue Fri Sun Mon Wed Thu Sat 29 02 26 27 28 30 01 NAMI Connection NAMI Connection 03 07 09 06 04 05 80 NAMI Connection NAMI Connection 11 16 10 13 15 12 NAMI Connection NAMI Connection NAMI Peer to Peer NAMI Peer to Peer NAMI Connection NAMI Connection



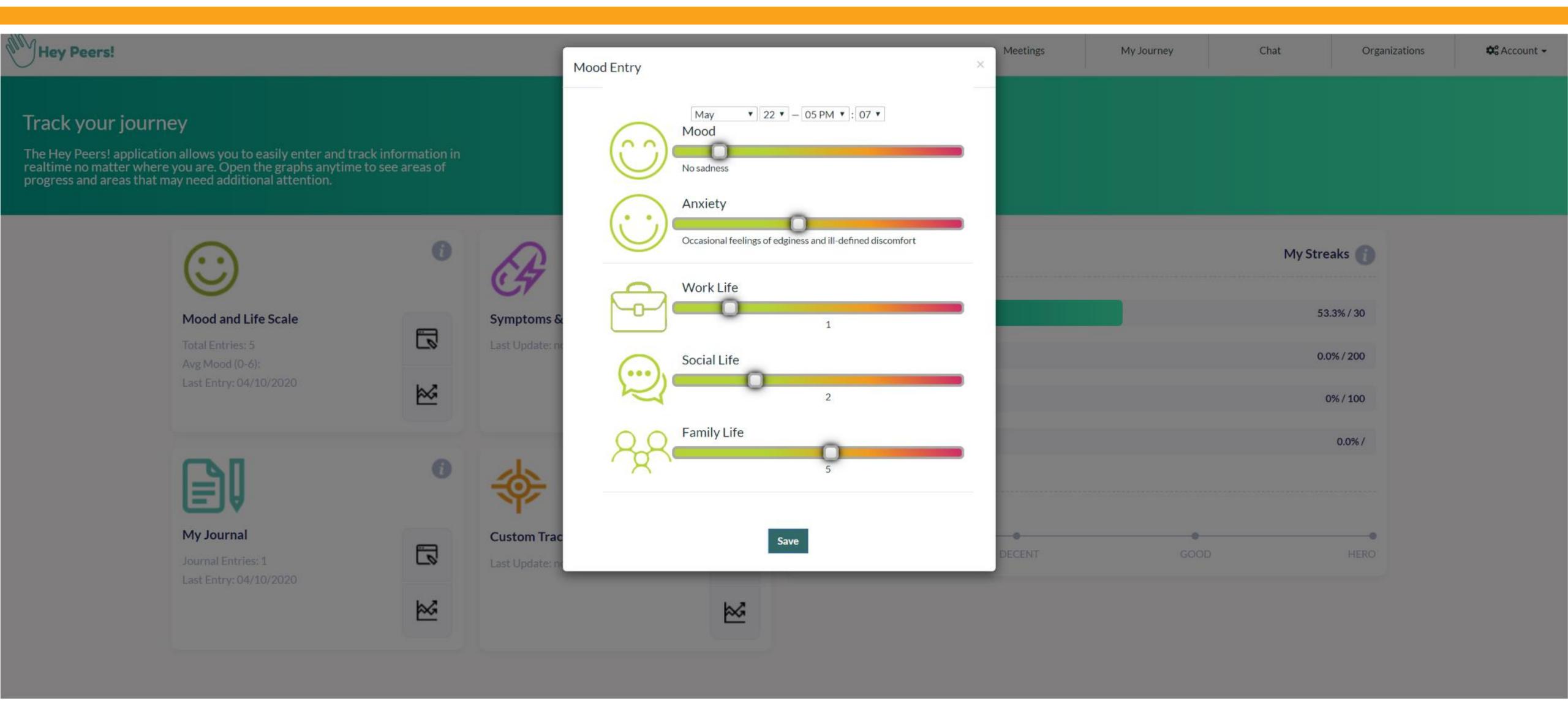
Meetings

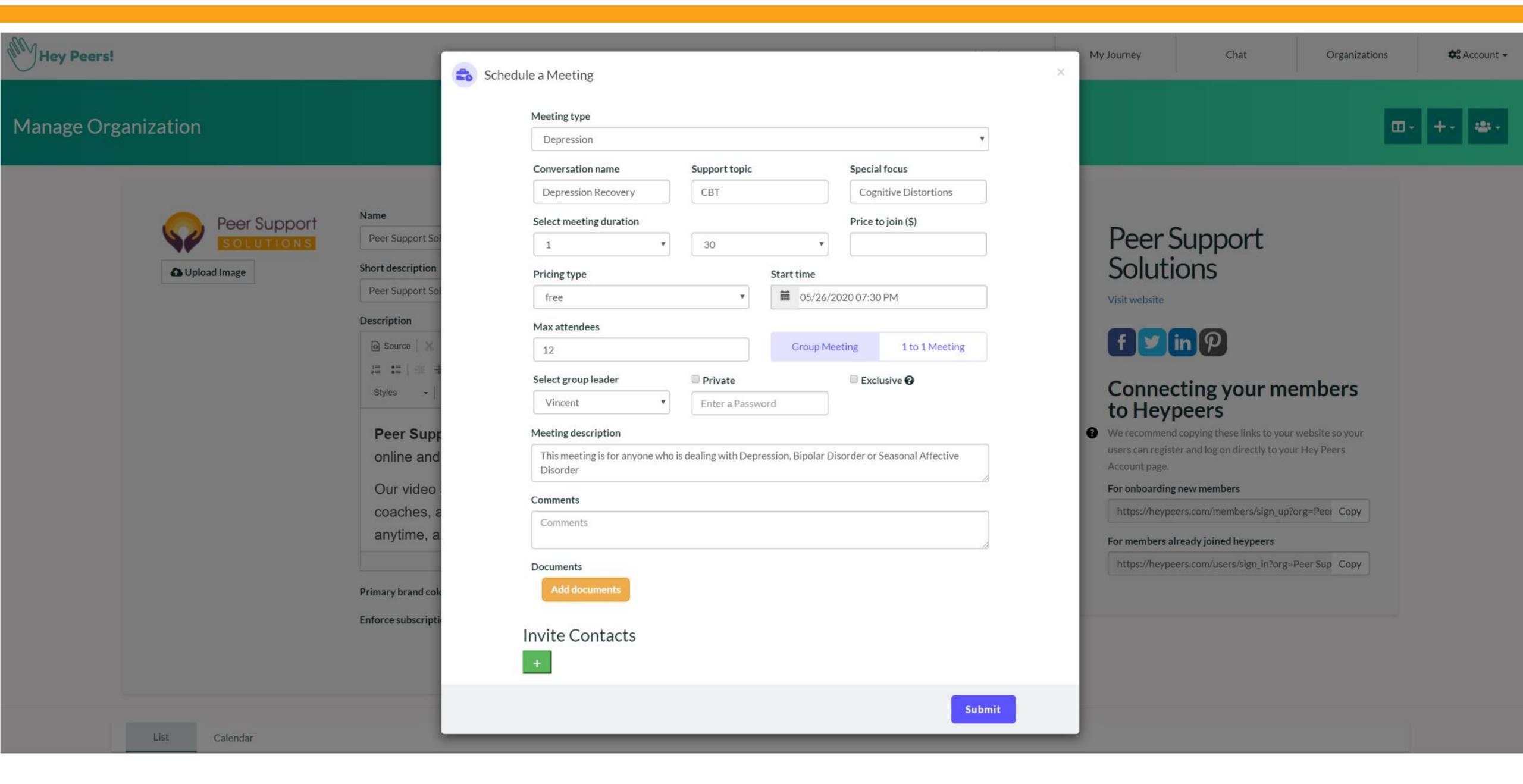
My Journey

Chat







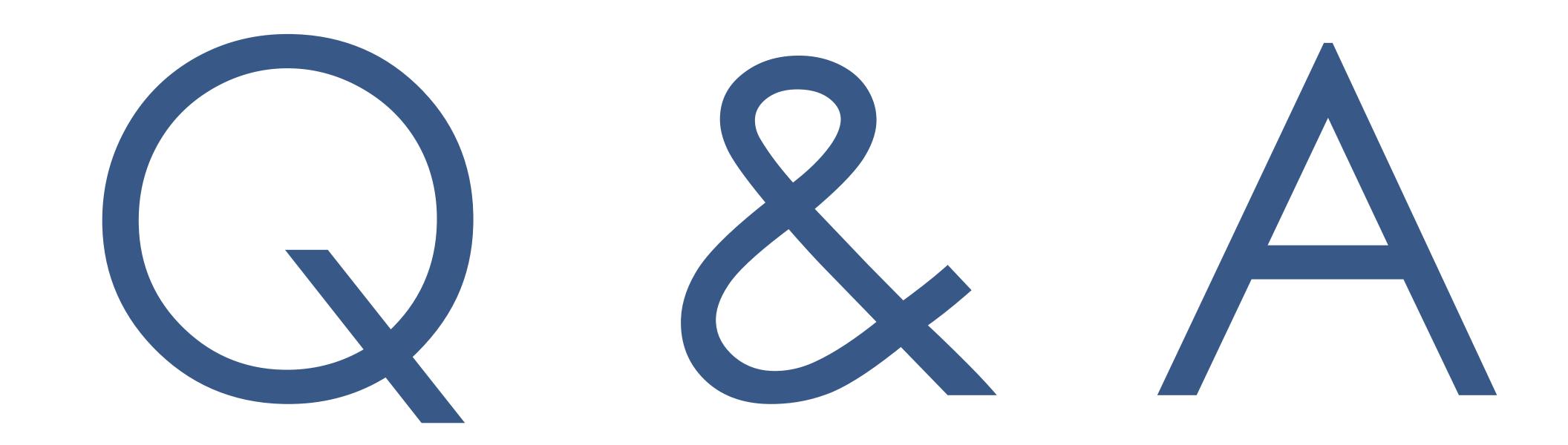




What Does the Future Hold?

1. Living through COVID-19 = Living through The Great Depression or a Major War

- 2. We will be more
 - Cautious / careful about social interactions
 - o Anxious / feel more vulnerable about the threat of a new pandemic
 - Comfortable with technology as a way to relate to others
- 3. Organizations will continue to virtual services



Karen Fortuna, Ph.D., M.S.W.

Karen.L.Fortuna@Dartmouth.edu digitalpeersupport.org

Vincent Caimano, Ph.D.

vcaimano@peersupportsolutions.org

